



enviro

my choice TO REDUCE
MY ENVIRONMENTAL FOOTPRINT



www.garant.com/mychoiceenviro

GARANT ENVIRO GARDENING TOOLS:

Take care of the Earth while working the earth

Saint-François, Quebec (January 18, 2010)

Garant is breaking new ground yet again! Canada's leading hand tool manufacturer is taking an important environmental initiative with their innovative **Enviro** collection—a new line of gardening tools aimed at helping consumers reduce their ecological footprint.

The Garant **Enviro** line is a response to issues that are becoming increasingly important to consumers, like use of natural resources, manufacturing, packaging, and transportation procedures. For this new innovative line of tools, Garant has carefully considered the environment, beginning with the product's design, through to its end use.

The **Enviro** line (four gardening tools and a wide variety of decorative planters) reflects Garant's concrete action on its concern for the environment. The four gardening tools were developed in collaboration with the Interuniversity Research Centre for the Life Cycle of Products, Processes and Services (CIRAIG). They are the result of a cutting-edge development process based on product life cycle aimed at minimizing environmental impact. The products have been evaluated according to performance indicators part of an international general agreement that factor in climate change, ecosystem quality, human health and use of resources.

Green gardening!

With handles made of wood certified by the Forest Stewardship Council (FSC), the **four gardening tools** in the **Enviro** line—a round point shovel, a square point shovel, a bow rake, and a leaf rake—are clearly one of the most environmentally friendly options available on the market. The garden rake head and shovel blades are composed of 20% recycled steel with 75% recycled paint powder, while the leaf rake head is 25% composed of

recycled plastic. This means, compared to similar products made with virgin materials, a 9% reduction in greenhouse gas emissions manufacturing the shovels, and a 14% reduction with the leaf rake. The use of labels is greatly reduced by stamping directly on the handle. As with all Garant tools, the **Enviro** line is tough, reliable, and reasonably priced (\$10.99–\$15.99).

In addition to the four gardening tools, Garant is also introducing a **collection of decorative planters** 80% composed of sustainable and renewable materials like rice and bamboo. These elegant planters last at least three years under normal use and then are completely biodegradable. They also require 20% less energy to produce. They come in four colors and retail for \$3.99–\$6.99 each. What a great affordable and environmentally friendly choice!

The Garant **Enviro** line of tools and planters are available in gardening centers, specialty hardware stores and home building centers across Canada.

About Garant and Garant Enviro

For over a century, Garant has been identifying and studying market trends and consumer needs in order to offer effective and innovative products. As a result, Garant is Canada's leading manufacturer of gardening and snow removal tools. Visit www.garant.com/mychoiceenviro for more information on Garant's environmental commitments and the **Enviro** line design process.

***Garant Enviro:
good for the Earth.***

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Leaf rake

Garden rake

Round point shovel

Square point shovel

Enviro tools

Durable, good quality **Enviro** gardening tools clearly represent the most environmentally friendly option on the market. In comparison to products made from virgin materials, these products directly contribute to a reduction of greenhouse gas emissions. Featuring recycled materials, completely Canadian manufacturing... The environmental effort is truly comprehensive. Garant **Enviro**: sturdy and reliable products that are good for the Earth.



CI

PS

MO

GD

Eden collection

AVAILABLE
in 6-in. (15.2 cm) and 9-in. (22.9 cm) diameter

AVAILABLE COLORS

- CI** Cilantro
- PS** Persimmon
- MO** Mocha
- GD** Goldenrod

Enviro planters

Stylish, yet environmentally friendly. **Enviro** planters are 80% made of sustainable and renewable resources such as bamboo and rice. These planters are biodegradable when buried or placed in a landfill. This line of planters is sure to add some sophistication and style to any décor.



Canada's Official Outdoor Tools since 1895

www.garant.com

Printed on Enviro 100 paper, made of 100% post-consumer fibers.

